

# Point2 Agent Feature Comparison



<u>Feature</u>	<u>Syndication Dashboard</u>	<u>Standard</u>	<u>Professional</u>	<u>Premium</u>
Monthly Cost	Free	First 3 months free; \$9.95/month	\$49.95/month	\$119.95/month
Unlimited Listings	✓	✓	✓	✓
Syndication	✓	✓	✓	✓
Neighborhoods		✓	✓	✓
Handshake		✓	✓	✓
Virtual Tours		✓	✓ - editable	✓ - editable
Open Houses			✓	✓
Listing Brochures		✓	✓ - editable	✓ - editable
Listing Presentations			✓	✓
Prospect Management		✓	✓	✓
Predictive Marketing			✓	✓
Drip Emails			✓	✓
Import and Export Contacts			✓	✓
Hot Prospect List			✓	✓
Website		✓ - 15 pages	✓ - 250 pages	✓ - 250 pages
Multiple Online Office Users		✓ - 1	✓ - 3	✓ - 10
Website Content – general		✓	✓	✓
Flash Video			✓	✓
Listings by Map			✓	✓
Photo Album			✓	✓
Custom Background Color			✓	✓
Custom Templates			✓	✓
Banner Advertising				✓
Domains		✓	✓	✓
Domain-Associated Emails		✓ - 2 forwarder	✓ - 15 POP3	✓ - 25 POP3
Domain Aliases			✓	✓
Webmail		✓	✓	✓
Basic Reports – views, prospects	✓	✓	✓	✓
Performance, Syndication Reports		✓	✓	✓
UltraStats Reporting			✓	✓
Blogs			✓	✓
Broker – Agent Roster		✓	✓	✓
Broker – Agent Roster on website				✓
Broker – Automatic Prospect Routing		✓	✓	✓
Broker – Manual Prospect Routing				✓
Broker – Template Websites			✓	✓
Access to Point2 Customer Care		✓ - email	✓ - email, phone	✓ - email, phone